



5 BIGGEST BENEFITS OF CUSTOM WEBSITE BUILD

OVERVIEW

Custom website build is the process behind the building, creating, and updating your website. This process is what helps your website load correctly on every Internet browser and system. You can think of it as the engine that drives your site to keep working. It allows for transactions, collects information and data, and lets people download digital photos or documents.



1

MAKING IT UNIQUE

If you build a website with the software, there's usually a theme or template. The article includes specific colours, fonts, and a standard layout, with little room for change. It will look like many other websites that use the same software and theme.

When you choose to get a custom website, there's no article, and you can build it to be precisely you wish to be, and there aren't limitations. You can make it more user friendly and display your brand.



2

THE SPEED

If you use the software, the website will automatically set to function to the most significant possible customer base, even if you don't need it. It can make the website load less quickly.

If a website takes more than 3 seconds to load, 50% of people will leave the page. Custom websites allow you to avoid unnecessary functions and reduce loading times.



3

KEEPING IT SECURE

If you use an existing platform to build your website, your website can be vulnerable. It is open to issues that affect other websites that use the same version of that platform.

You should have your custom web builder focus on security practice, develop in mind, and their source code should be private.



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HAVING FLEXIBILITY

You can be flexible from your user's payment experience to how you get your message across. It also makes it easier to update your website as your company changes and grows.



5

CUSTOMER EXPERIENCE

You can continue to make your customer experience wholly custom and easy to follow. You can use feedback to continue to update and make the customer experience even better. Get started on your custom website build and make your website one that people will stay on and use your company or services.

The website can display your brand and message right from the start. Fortitude Development can help you start building today. Contact us now, and we will walk you through the services we provide!